

Box of Ra

Box of Ra is a five-reel video-slot with twenty active paylines.



Figure 29 – Box of Ra

Roll of Ramses

Roll of Ramses from is a five-reel video-slot with twenty active paylines.

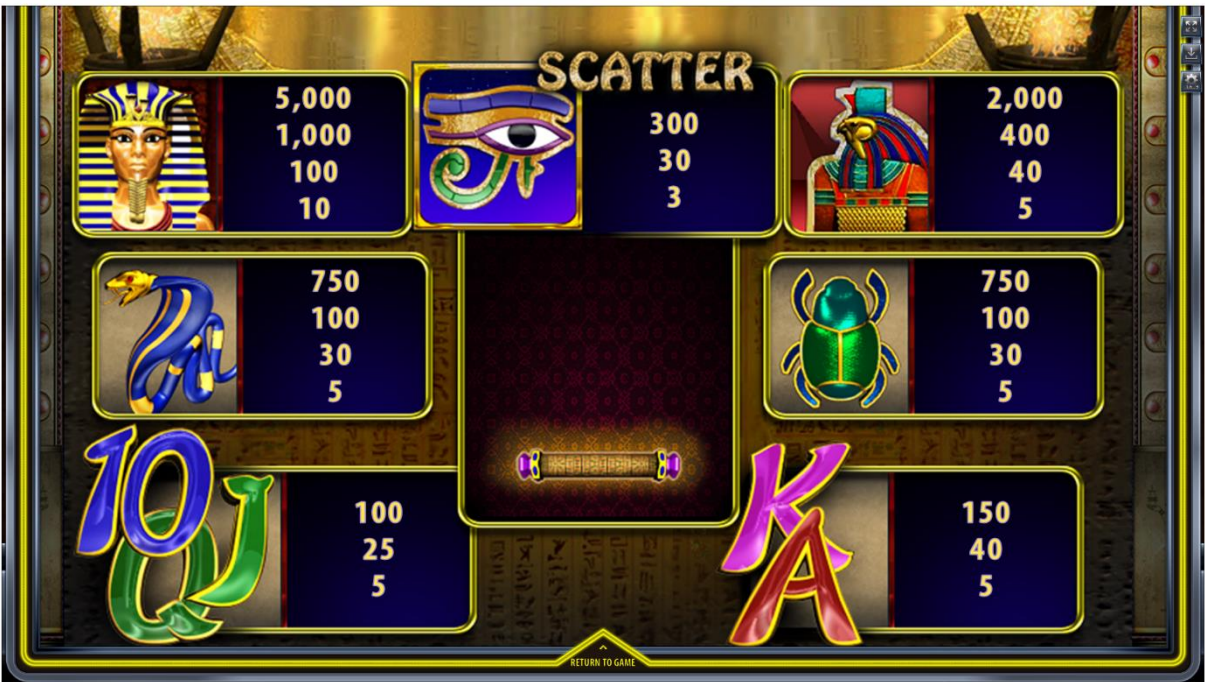


Figure 30 – Roll of Ramses

Dolphin's Shell

Dolphin's Shell is a five-reel video-slot with twenty active paylines.



A	Lines feature meter	I	ON/OFF volume button
B	Denomination button	J	Information about payable
C	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	K	Gamble button, gives player to double win
D	Number of paylines	L	Start/spin button; transfer win to clubmeter
E	Bet per line	M	Support button
F	Total bet	N	Autoplay button
G	Total winning meter		

H	Home menu (gives possibility to return to home page)		
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Figure 31 & 32 – Dolphin's Shell

Beauty Dolphins

Beauty Dolphins is a five-reel slot lottery with twenty active paylines.



Figure 33 – Beauty Dolphins

Pirates Fortune

Pirates Fortune is a five-reel video-slot with twenty active paylines.



Figure 34 – Pirates Fortune

Bananas

Bananas is a five-reel video-slot with twenty active paylines.



Figure 35 – Bananas

Golden Harvest

Golden Harvest is a five-reel slot lottery with twenty active paylines.



Figure 36 – Golden Harvest

Bananas Balls

Bananas Balls is a five-reel slot lottery with twenty active game lines.



Figure 37 – Bananas Balls

LADY LUCK CHARM OF FORTUNE

Lady Luck Charm of Fortune is a five-reel video-slot with twenty active paylines.

 5x 750 4x 125 3x 25 2x 2	 1,500 250 50 4	 5x 9,000 4x 2,500 3x 250 2x 10 Substitute all symbols except scatters Win is doubled in case of substitute	 5x 250 4x 75 3x 15	 500 150 30
 5x 250 4x 75 3x 15	 500 150 30	 Scatter 5x 500 4x 20 3x 5 2x 2 15 FREE GAMES X3 MULTIPLIER	 5x 125 4x 50 3x 10	 250 100 20
 5x 100 4x 25 3x 5	 200 50 10		 5x 100 4x 25 3x 5 2x 2	 200 50 10 4

Figure 38 – Lady Luck Charm Of Fortune

Money

Money from ChampionStudio.net is a five-reel video-slot with twenty active paylines.



Figure 39 – Money

Money Balls

Money Balls is a five-reel slot lottery with twenty active paylines.



Figure 40 – Money Balls

LUCKY LADY'S GLAMOR

Lucky Lady's Glamor is a five-reel slot lottery with twenty active paylines.



Figure 41 – Lucky Lady's Glamor

Nautilus

Nautilus is a five-reel slot lottery with twenty active game lines.



Figure 42 – Nautilus

Crazy Barmen

Crazy Barmen is a five-reel slot lottery with twenty active game lines.

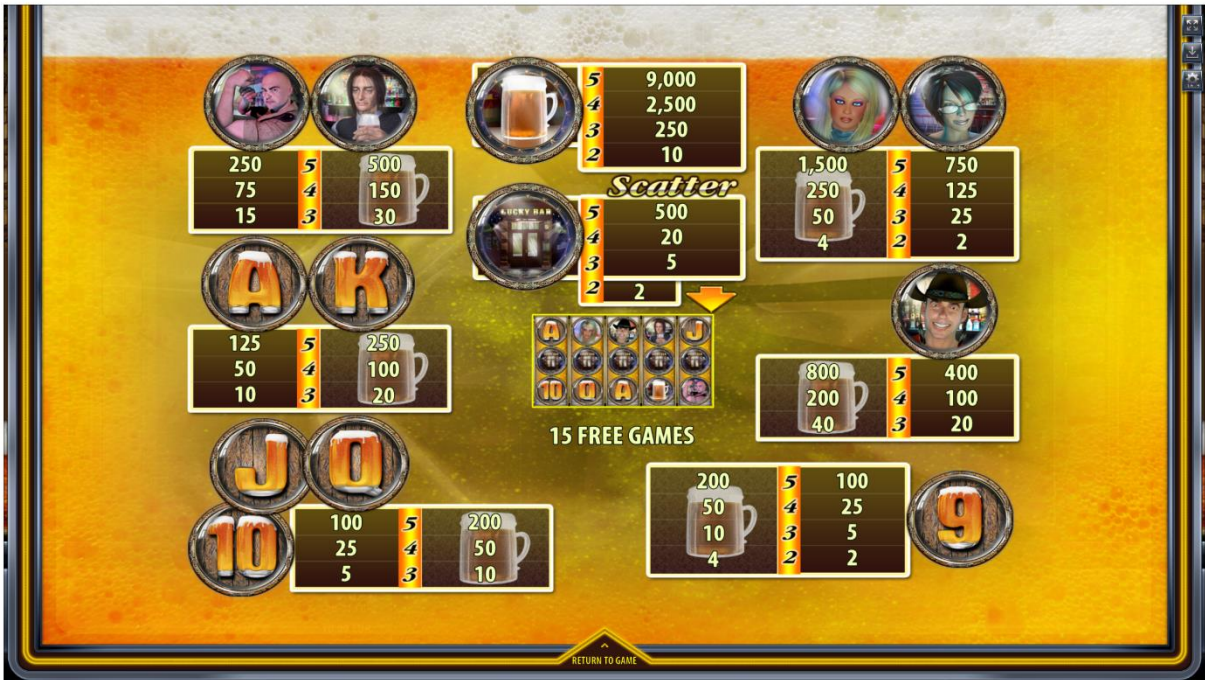


Figure 43 – Crazy Barmen

Fortune Star

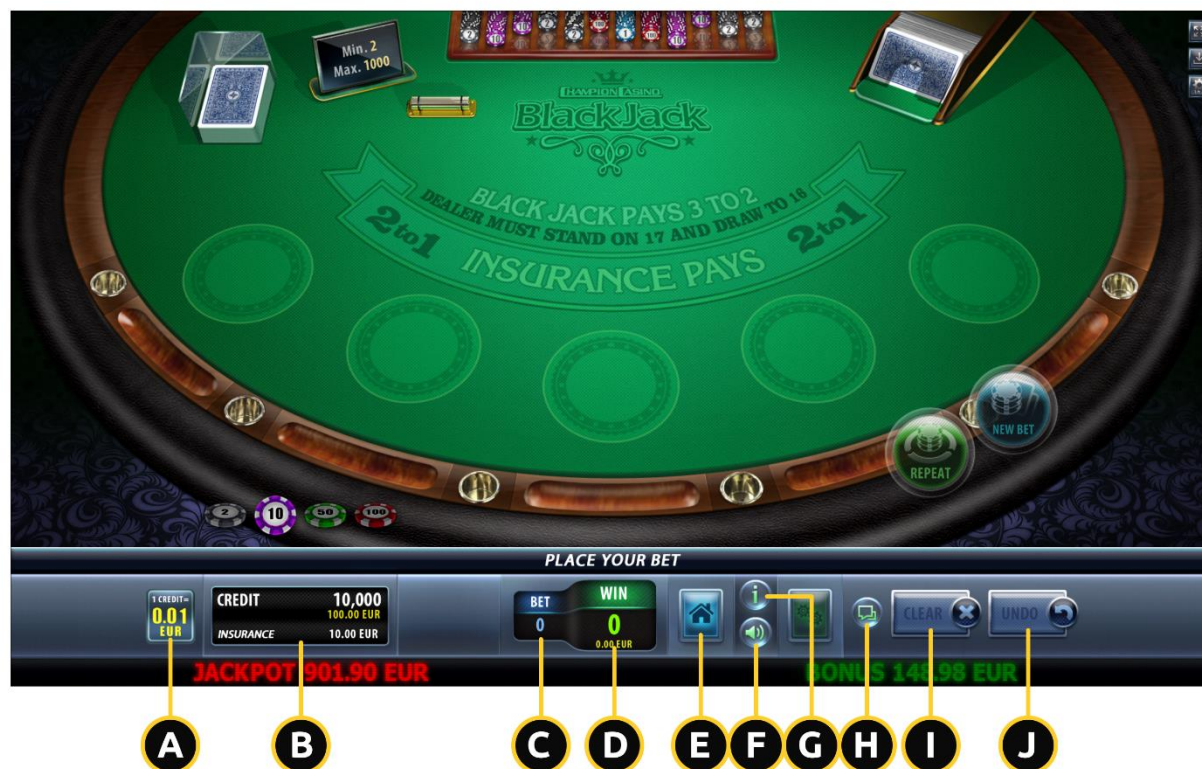
Fortune Star is a five-reel video-slot with twenty active paylines.



Figure 44 – Fortune Star

B. Table Games

Black Jack



A	Denomination button	G	Information about payable
B	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	H	Support button
C	Bet per line	I	CLEAR button
D	Total winning meter	J	UNDO button (to cancel bet)
E	Home menu (gives possibility to return to home page)		
F	ON/OFF volume button		

Figure 45 & 46 – Black Jack

European Roulette

European Roulettes is our variant of the stable traditional European roulette. European roulette is considered to be truly legendary, one of the most famous and popular casino entertainment. Its wheel is rightfully selected to be that symbol of the great luck here. There are thirty-seven numbers on the “European” wheel - from 1 to 36, as well as 0 (ZERO). Players just need to guess on which of the 37 existing numbers the ball will fall on.



A	Denomination button	G	CLEAR button
B	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	H	UNDO button (to cancel bet)
C	Bet per line	I	REPEAT bet button
D	Total winning meter	J	START button
E	Home menu (gives possibility to return to home page)	K	SUPPORT button
F	ON/OFF volume button	L	Information button

Figure 47 & 48 – European Roulette

Russian Poker

Russian Poker is our variant of the world's famous card game. The intriguing rules of this relatively young card game allowed it firmly and steadily take its place among many other favourite card games.



Figure 49 – Russian Poker

C. Video Poker

7 Play Poker Multi-Hand

A seven-deck video-poker game with four types of games such as 'Deuces Wild 2', 'Jacks or Better', 'Jokers Wild - King or Better' and 'Bonus Deuces Wild 2'.



Figure 50 – 7 Play Poker Multi-Hand

5.4. Playing the Game/s

A. Slot Games

Paying the Game

Play consists of deciding how many lines to wager on, what denomination to use and then the reel is spun by pressing the spin button. There are features such as, free spins that add to the rewards that the End User may win. Paylines are lines on which the right combination of symbols has to appear for the Player to win rewards. Different Games have different numbers of paylines, the number of paylines in a particular slot game is related to.



Figure 51 –Hot Sevens Gameplay

A	Lines feature meter	I	ON/OFF volume button
B	Denomination button	J	Information about payable
C	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	K	Gamble button, gives player to double win
D	Number of paylines	L	Start/spin button; transfer win to clubmeter
E	Bet per line	M	Support button
F	Total bet	N	Autoplay button
G	Total winning meter		
H	Home menu (gives possibility to return to home page)		

Figure 52 –Hot Sevens Table of Options



Figure 53 – Sevens on Fire + Gameplay

A	Lines feature meter	I	ON/OFF volume button
B	Denomination button	J	Information about payable
C	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	K	Gamble button, gives player to double win
D	Number of paylines	L	Start/spin button; transfer win to clubmeter
E	Bet per line	M	Support button
F	Total bet	N	Autoplay button
G	Total winning meter		
H	Home menu (gives possibility to return to home page)		

Figure 54 – Sevens on Fire + Table of Options



Figure 55 – Mariner Gameplay

A	Lines feature meter	I	ON/OFF volume button
B	Denomination button	J	Information about payable
C	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	K	Gamble button, gives player to double win

Claiming the Prize

The prize is based on the Player's winnings either from 2 of a kind or 5 of a kind, this depends on each game's rules. Every winning prize will be displayed on the screen. For example, if the slot has 20 lines, and the Players places a bet on a full line, after the spin, the game will display each line win before proceeding to the next spin to ensure that the Player is fully informed about his Prize.

B. Table Games

Black Jack

Some people think that the goal of the game is to score as many points as possible, but in such way that the sum does not exceed 21. Some people add that the main goal is to outplay the dealer.

This pay-table uses 4 decks consisting of 52 cards. There are 5 specially allotted sections (so-called boxes) in front of you, you have the opportunity to bet as on one of the presented sections, as on several sections at once. Remember that betting on a section or denomination of credit directly depends on your success and, accordingly, the size of your winnings. You always have the opportunity to diversify the game, make it even more interesting by increasing those conditions.

To learn more about all the necessary payment ratios for winning combinations and bonus bets that are presented in this pay-table, you just need to click on the information button «i».

Your bet loses if you accumulate more than 21 points on one of the sections. At the same time, all bets remaining in the game win, if the amount of points on the dealer's cards exceeds 21. Your sections that have scored more points than the dealer win. At the same time, sections that have scored less points than the dealer are losing. If both you and the dealer have the same amount of points, a draw is announced - in this case your bet is not lost, but also not paid.

The most significant winning combination in the game is the combination of a pair of cards, which consists of an Ace and any other card, worth 10 points. This combination of cards is called "blackjack". This combination is superior to other card combinations of 21 points in value.

The dealer of «Black Jack» can draw cards only after you will do it first. There is also a rule in the game that tells in which case the dealer will receive an additional card. An additional card is given automatically after the drawing if the dealer gets 16 points or less in total. If the dealer has a total score of 17 or more, he has no opportunity to take an additional card.

The value of cards in Black Jack:

In this gaming table suits of cards don't matter. All cards with a rank of «2» to «10» are equal to their face value (for example, if it's «2», its value is 2 points, if it's «6» - 6 points, etc.). Kings, Queens and Jacks here are equal and are valued at 10 points. Pay attention to Aces - in this slot machine Aces can be considered as 1 point, as well as 11. It depends on how the player will choose it to be.

Additional possibilities in Black Jack:

- **Double.** If your existing pair of cards seems promising to you, you can double your bet. Once you have decided to double the bet, you automatically receive one additional card to your pair. The set of cards stops.
- **Split.** You can split an existing pair of cards if they are two cards of the same value (e.g. two «2», two Jacks, etc.). In this case, instead of one existing combination, you will have two. For each of the new combinations, you bet on a size that must match the original one. After splitting you start an additional set of cards in two new combinations. You can use this only once per hand. Please, notice, that Aces and «10» that make up the new combination (for example after splitting two Aces or two «10») do not count as blackjack and only receive 21 points. A separate rule also applies after a split of two Aces: the second card you reach for the split Ace completes your combination and no further set of additional cards is possible.
- **Insurance.** If the dealer has an Ace as an open card, after you have finished distributing the cards, you will be asked to insure yourself against possible dealer's blackjack. By accepting this offer, you will receive insurance, which also means that you will make an additional bet that not exceeds half of the original bet. Basically, you are making a bet that the dealer will have blackjack. The dealer must pay you double the insurance if it actually happens. Otherwise, the insurance is lost. If you have blackjack in a particular sector and the dealer has an Ace, the insurance offer doesn't apply. In this case, instead of insurance, the dealer can offer you «equal money» - you have the opportunity to win immediately, but only in the amount of the initial rate of 1 to 1. If you opt-out of this option, you may lose your winnings in case the dealer really has blackjack.

Payout table in Black Jack:

Type of win	Payout Ratio
Blackjack	3 to 2

Regular win 1 to 1

Draw Equivalent / bet return

Insurance In case of dealer's blackjack, the insurance rate is paid to you at the rate 2 to 1, you lose the initial rate though. If the dealer won't have a blackjack, you don't receive that insurance bet and the game continues with the initial amount of the bet.

Doubling in Black Jack:

You have the opportunity to increase the winnings of any winning combination. Click on the «GAMBLE» button. There are five cards in front of you, the first of which is always opened, the other four are always closed initially. You need to choose one card from the remaining four. This card needs to be in more value than the first opened one is. If that is the case - the win is doubled. If the chosen card is the same by rating as the initial one - it is considered to be a draw. The player takes his win or continues the game.

European Roulette

You can notice a roulette wheel in front of you with 37 sectors that are placed under different numbers there. «1, 3, 5, 7, 9, 12, 14, 16, 18, 19, 21, 23, 25, 27, 30, 32, 34, 36» - the numbers of these sectors are marked in red. «2, 4, 6, 8, 10, 11, 13, 15, 17, 20, 22, 24, 26, 28, 29, 31, 33, 35» - the other 18 sectors are marked in black. Sector with the number «0» is usually called "Zero", it's marked in green in this game.

There are sectors with numbers from 0 to 36 on the «European Roulettes» gaming table. You can place bets on each of the numbers presented here, those will be our Inside Bets. You also have the opportunity to place bets, for which there are special additional areas in the game. These bets are called Outside Bets and Spoken Bets.

Place your bets! Our virtual dealer skillfully spins the roulette game wheel, launching a ball on it. You just have to wait for the ball to stop at one of the sectors - after that the winning number is announced and the winnings are paid accordingly! The player must guess the number on which the ball will stop. There are different payout odds for different bets, you can find out about them in the chart below.

Types of bets in European Roulettes:

Inside Bets:

- One number bet (Straight Up Bet). The chip covers only one number when you are making a bet like this.
- Two-number bet (Split Bet). When betting on two adjacent numbers on the playing field, the chip is placed on the line separating these selected numbers.
- Street Bet, or three-numbers bet. Those three selected numbers on the playing field must be placed horizontally. When you are making a bet like this, your chip must be on the left hand of the line of numbers you've chosen.
- A bet on four numbers (Corner Bet). When you're making a bet like this, the chip is located at the central intersection of 4 numbers.
- A bet on two rows or six-numbers bet (Line Bet). The selected six numbers must be in two horizontal rows. When placing this bet, your chip must be located at the point of contact of those two rows on the left border of numbers.

Outside Bets:

- Dozen Bet, or a bet on one-third of the field. This bet covers numbers 1 to 12, 13 to 24, and 25 to 36. There are special fields for such bets on the left of the numeric table.
- Column Bet, or a bet on a column of 12 numbers. When you are making this kind of bet, your chip is located on a special field at the bottom of the game table.

There are more specific bet types you can find in «European Roulettes». For example, 50/50 chance of winning bets. Such bets lose when the ball stops at sector «0». Such bets include:

- Low or High Bet. The playing field is divided into two groups: numbers from 1 to 18 are low numbers, and numbers from 19 to 36 are high numbers. You bet on the corresponding field, trying to guess which group the next number will belong to.
- Even or Odd Bet. This bet is placed on either an even or odd number.

- Red or Black Bet. When you are making a bet like this, the chip is placed and covers, respectively, all red or black numbers.

This table presents possible variants of bets in «European Roulettes», as well as the amount of payments on them according to the rules:

Bet Payout Ratio (Index)

Straight Up Bet 35:1

Split Bet 17:1

Street Bet 11:1

Corner Bet 8:1

Line Bet 5:1

Dozen Bet 2:1

Column Bet 2:1

Low or High Bet 1:1

Even or Odd Bet 1:1

Red or Black Bet 1:1

In «European Roulettes» you can find so-called Spoken bets (Announces or Call Bets). Here you can place bets simultaneously on a series of multiple numbers. There's a special field for such kind of bets called "track", situated on the right side of the play-table. On this track, unlike on the main area of the playing table, all numbers are located in the same sequence as they are on the wheel. Such kind of bets are:

- Voisins or the 0/2/3 series. This bet is made of such numbers as «22, 18, 29, 7, 28, 12, 35, 3, 26, 0, 32, 15, 19, 4, 21, 2, 25» - they all are included into Voisins section. When you are making a bet like this, the chips are placed as follows: one chip for two numbers (Split Bet) on each of the pairs: 4/7, 12/15, 18/21, 19/22, 32/35, two chips on Street Bet 0-2-3 and two chips for four numbers (Corner Bet) 25-29.
- Zero Spiel. For this bet four chips (or any number of chips multiple of four) cover the following numbers: 12, 35, 3, 26, 0, 32, 15. The chips are placed in the following way: one chip (Split Bet) on two numbers for each of the pairs: 0/3, 12/15, 32/35, and one chip (Straight Up Bet) on one number 26.
- Tier. This bet covers with chips such following numbers as: 27, 13, 36, 11, 30, 8, 23, 10, 5, 24, 16, 33. Chips, in this case, are placed as follows: one chip for each pair of numbers (Split Bet): 5/8, 10/11, 13/16, 23/24, 27/30, 33/36.
- Orphans (or Orphelins). When you are making a bet like this, five chips cover the numbers: 17, 34, 6, 1, 20, 14, 31, 9. The chips are placed in the following way: a bet on one number (Straight Bet) on 1 and a bet on two numbers (Split Bet) on pairs: 6/9, 14/17, 17/20, 31/34. Please note that number 17 is covered by two different pairs.
- Neighbours (Numbers and its Neighbours). For this bet five chips will cover a certain number and four adjacent numbers on a wheel: two on the right and two on the left. For example, if you choose the number "33 and its Neighbours", it means that you are betting on one of the five selected numbers (for example 20, 1, 33 in the center, 16 and 24).

Russian Poker

This pay-table uses only one deck of 52 cards. You have the opportunity to bet on one of the three sections presented here, as well as on several at once. Remember that betting on a section or denomination of credit directly depends on your success and, accordingly, the size of your winnings. You always have the opportunity to diversify the game, make it even more interesting by increasing those conditions.

To learn more about all the necessary payment ratios for winning combinations and bonus bets presenting in this gaming table, you just need to click on the information button «i».

In front of you, there are three special sections called «Ante», they are situated right above «Bet»-sections. Before the start of the deal, you need to make bets on these sections. After this, the dealer gives five cards for each of the playing sections. He always puts one of his cards openly.

After you have more information at your disposal, while evaluating the value of your cards, you must make a decision on each of the playing sections. You have a choice:

- Fold/Pass - you lose your initial bet.
- Bet - you place a bet equals to two «Ante». This is followed by a comparison of your combinations and the dealer's combinations.
- The purchase of the sixth card - you buy the sixth card for the price of one «Ante». This increases the chances you will have two combinations and/or receive the missing for your combination card. For comparison with the dealer's cards, your strongest combination of five cards is used, though the payment itself will be paid for the combination of six cards.
- Card replacement - you change one to five of your own cards. The cost of the replacement does not depend on the number of cards, it is equal to the «Ante»-bet.

Additional rules and features presented in Russian Poker:

Buying a game for dealer.

An additional bet (with the size of one «Ante») is made in order to buy the dealer a combination of minimum. The dealer replaces his higher card with another picked one as soon as you'll pay that extra «Ante». If after that the dealer creates a better combination than you, you will lose both «Ante» and «Bet». If this does not happen, you will only be paid by «Ante».

Double combinations.

You have the opportunity to have two combinations on your hands. This is one of the features of «Russian Poker». These combinations can consist of common cards, but remember that at least one card from the first combination should not be included in the second one. For example, you will buy the sixth card and now you get «5», «6», «7», «8», «9», «10» of different suits. This will mean that you have two straights: from «5» to «9» and from «6» to «10».

Insurance in case of dealer's «No Game»/«Nothing».

In case you are collecting Straights and higher, you can insure your cards from dealer's «No Game»/«Nothing» combination. Before he'll open his cards, you need to place a bet in the min.-max. amount (which equals 100 «Ante»). You win the insurance and get paid in the ratio 1:1 if the dealer doesn't collect the minimum combination (for this game it's «Ace-King» combination and higher). But you lose your insurance if the dealer collects his poker combination.

Bonus bets/«B+».

In addition to the obligatory bet on «Ante», before the draw, you may also place an additional bet on «B+». The min.-max. betting amounts are shown on the poker table. You can place this bet if you have a winning combination on the first hand, before you replace your cards or buy a sixth card. That means, if firstly you failed to collect the winning combination, you bought the sixth card or changed one of the cards - you lose the opportunity to place on the bonus bet/«B+». Even if the dealer has «No Game»/«Nothing», you win if you have one of these combinations:

Straight 40:1

Flush 60:1

Full House 100:1

Four of a Kind 200:1

Straight Flush 500:1

Royal Flush 1000:1

Comparison of the results of yours and dealer's combinations in «Russian Poker». After you made all the decisions for all the sections and bets, the dealer opens his cards and the comparison of combinations begins:

- In case if the dealer doesn't have any combination, you will be paid an «Ante» rate of 1:1 for each of the active sections.
- If the dealer has a combination and it's higher than your combination, you'll lose both «Ante» and «Bet».
- If you have equal or identical combinations - each of you «stays with his own».
- The payment will be made according to the table if your combination is higher than the dealers.
- If there's more than one combination, you receive payments according to the rules, for each of them separately.

Combinations and payments Russian Poker:

Royal Flush	100:1
Straight Flush	50:1
Four of a Kind	20:1
Full House	7:1
Flush	5:1
Straight	4:1
Three of a Kind	3:1
Two Pairs	2:1
One Pair	1:1
Ace-King	1:1

Doubling in Russian Poker:

You have the opportunity to increase the winnings of any winning combination. Click on the «GAMBLE» button. There are five cards in front of you, the first of which is always opened, the other four are always closed initially. You need to choose one card from the remaining four. This card needs to be in more value than the first opened one is. If that is the case - the win is doubled. If the chosen card is the same by rating as the initial one - it is considered to be a draw. The player takes his win or continues the game.

C. Video Poker

7 Play Poker Multi-Hand

Place your bets on chosen decks of cards. In this table game you have the opportunity to play simultaneously with cards from one to seven decks (hands). The amount of your winnings depends on the number of hands (selected decks of cards), the bet on the hand and the value of the winning combination. Thus, you always have the opportunity to diversify the game making it more interesting for yourself. There is a table of winning combinations and payouts to the right and to the left of the playing field of each game, depending on the number of playing hands you have chosen and your bets on them.

Specific rules of the «7 Play Poker Multi-Hand»

How to play «Deuces Wild 2»?

This game is based on the rules of five-card poker with the option of exchanging cards. Here you need to collect one out of ten poker combinations, starting from Three of a Kind and higher. Basic 52-card deck is used for this game. Moreover, in this game, each «2» in the deck is a wild-symbol, it replaces any card. If two or more winning combinations are formed with the help of «2», only the highest of them is counted.

How to play «Jacks or Better»?

This game is based on the rules of five-card poker with the option of exchanging cards. Here you need to collect one out of nine poker combinations, starting from Jacks or Better and higher. Basic 52-card deck is used for this game.

How to play «Jokers Wild - King or Better»?

This game is based on the rules of five-card poker with the option of exchanging cards. Here you need to collect one of eleven poker combinations, starting from Kings or Better and higher. Basic 52-card deck is used for this game. At the same time, each «Joker» in the deck is a wild-symbol, it replaces any card. If two or more winning combinations are formed with the help of «Joker», only the highest of them is counted.

How to play «Bonus Deuces Wild 2»?

This game is based on the rules of five-card poker with the option of exchanging cards. Here you need to collect one out of thirteen poker combinations, starting from Three of a Kind and higher. Basic 52-card deck is used for this game. Moreover, in this game, each «2» in the deck is a wild-symbol, it replaces any card. If two or more winning combinations are formed with the help of «2», only the highest of them is counted.

Gameplay in «7 Play Poker Multi-Hand»

Choose the game, the number of playing hands and the size of the bet, click on the «DEAL» button - 5 initial cards will open to you on the playing field. At this stage of the game you have the option of replacing one to five cards. Cards which you want to keep are marked with the inscription «HOLD». If you get a possible winning combination after the deal (for example: «9», «10», «Jack», «Queen», «2» - a possible Straight), these cards will be automatically marked with the inscription «HOLD» (as in the example: cards «9», «10», «Jack», «Queen» will be marked with inscription, card «2» will be replaced). You can also cancel automatic card selection. Select cards required for replacement and click on the «REPLACE» button - the slot machine will replace cards that are not marked with others. After the replacement cards are checked for winning combinations. If a winning combination appears in the payable (to the left and to the right of the playing field), the corresponding combination and its payout will be highlighted. It always depends on the selected bet and the number of playing hands.

Doubling in «7 Play Poker Multi-Hand»:

You have the opportunity to increase the winnings of any winning combination. Click on the «GAMBLE» button. There are five cards in front of you, the first of which is always opened, the other four are always closed initially. You need to choose one card from the remaining four. This card needs to be in more value than the first opened one is. If that is the case - the win is doubled. If the chosen card is the same by rating as the initial one - it is considered to be a draw. The player takes his win or continues the game.



Figure 56 – 7 Play Poker Multi-Hand Gameplay

A	Denomination button	G	Home button
B	Total balance meter and Insurance (additional bonus, is calculated as 10% from amount of deposit)	H	Sound ON/OFF
C	Number of Hands	I	GAMBLE button
D	Number of bets	J	Deal button (start game)
E	Total bet	K	Autohold button

Figure 57 – 7 Play Poker Multi-Hand Gameplay

5.5. Interruption or Cancellation of Games

Interruption of Games

In light of the activity being proposed by the Company, Games may be cancelled for two main reasons why the Games are interrupted:

- (1) the End User terminating the Game; and
- (2) technical failure of the Platform’s server.

End User Terminating the Game

The End User can terminate the Game at his own discretion by for instance closing the web browser or closing the application. However, it also possible that the Game is terminated by the End User accidentally such as loss of connectivity to the internet.

Validity of wagers is to be determined by the Operators who will be operating the games.

Cancellation due to the Platform's interruption or failure

In cases of either personnel or software errors, the Company shall reserve the right to cancel the Game.

When a Game is interrupted, related Games will temporary stop for the team to investigate the source causing the interruption.

5.6. Random Number Generator

The system hardware and the system software shall be owned by the Company and software and hardware maintenance shall likewise be carried out in-house. In exceptional circumstances, the Company shall use local professionals to assist with maintenance of hardware. Servers is located with in following datacentre APTUM UK (London).

The Games are operated by a random number generator (RNG) system which shall be tested and verified by a certified authority. Company received GLI certificate for RNG.

The RNG is used to generate the results in every Game and ensure fairness in the Games providers. The outcome is predetermined using the RNG and the Player need not initiate anything. This means that both the payout ratio and the hit frequency have been already set and active for a long term.

5.7. Risk Management

The Company shall adopt a risk avoidance approach and hence, shall have policies in place to assess and budget its risks. One must first analyse whether the risk is originating from payoff, hardware, networks, systems or any other source. In attaining this, the Company shall set up a risk-management team that addresses:

- (i) system security – SDC Studio B.V. shall be adopting measures that ensure IT security and prevent IT failure as well as maintenance and development of systems that prevent and combat hacking or cyberattacks. In addition, firewalls (software and hardware) will be in place together with other measures and such will be regularly checked by technicians;
- (ii) randomness of Games – the Games which shall be offered by the Company are casino type games whereby the End User will be playing against a computer system utilising a well-defined mathematical algorithm. The Games shall be tested and certified as a true random number generator and thus cannot be manipulated in any way.
- (iii) financial, legal or criminal risk – a team will be in place responsible for addressing the risk of fraud, theft, money laundering, suspicious activity and illegal registrations (such as underage gaming), violation of jurisdictional prohibitions, inter alia. All personnel in this team will be report to the MLRO in case of any suspicious transaction.

6. SALES/DISTRIBUTION STRATEGY AND PLAN

The Company has developed over [39 slot games and 4 table games] of the highest-quality and original games which range from [card and table games, such as Blackjack and Roulette, right through unique video slot games].

The games will be sold on a rate basis. The applicable rate for each game fluctuates between 5% and 15%, depending upon the agreement reached with the operators.

7. MARKETING RESEARCH AND PLAN

7.1. Industry Analysis

The Company is considering placing itself in the gaming industry which has had a positive and constant growth in recent years. Within the gaming industry, the online sector has a more evident growth when compared to the traditional one, thus giving more confidence of success to the Company.

7.2. Swot Analysis

Strengths

Technical backbone - The Promoter of the Company have invested substantially to ensure that the software used by SDC Studio B.V. is of high standard and that it meets the Customers' needs and expectations.

Adequate capital - Aware of the initial capital investment required to set up software Company, the Promoter have sought to ensure that the Company has adequate financial strength. The Promoters are set on managing its capital prudently, relative to the overall risk exposure, while seeking to secure long-term sustainability of the Company's operations.

Attractiveness of the Games - At the forefront of the Company's strengths is the fact that all offered Games are well-known and are among the most popular in the industry. An added advantage is that the ease with which these Games may be played and the attractiveness of the bonus system.

An added strength of the Company is the wide range of Games.

Weaknesses

The need for adequate brand value of the company- In the initial stages of conducting business, the Company shall address the weakness of not having a brand name that is well-known. Addressing the fact that a well-known brand name will attract more Clients.

Additional weakness is worldwide situation with COVID-2019 as it negatively influenced economy worldwide.

Opportunities

Fully conscious of the opportunities that a licence issued by the Curaçao Gaming Authority presents, SDC Studio B.V. believes that this licence will serve as a self-marketing tool that will inspire confidence in our customers and their current and prospective players.

Threats

Law and regulations - company reviews threats in possible change of law and legislation in Curaçao. Namely if Curaçao legislation will close access to some particular markets within cis countries,

Cyber and computer threats - company reviews threats in possible cyber attacks that could damage operation of software and business at all.

Financial threats - company reviews risk in possible increasing of fees for license and taxes in Curaçao.

7.3. Competition Analysis

The Company is fully aware that it is not operating in isolation. On the contrary, there are various competitors that developed games software in the same space. Essentially, worldwide known competitors such as 'Novomatic' and 'IGT' are considered to have more opportunities but, on the other hand, are not as flexible as smaller developers. Small developers can adopt to any specific jurisdiction, being able to position themselves in an optimal place.

7.4. Marketing Strategy

The Company is aware that in order to grow successful, it has to keep potential clients up to date with the Company's offerings. To this end, approximately 20-30% of revenue generated will be redirected and dedicated for marketing purposes. The plan for the Company is that during the initial three years of business, the Company will be participating in around two or three Expos.

The Company has two main marketing plans, for both offline and online marketing. On the first hand, the Company shall be conducting offline marketing, predominantly through the use of print and broadcast media. On the other hand, the Company will be conducting online marketing, thanks to tools like Google Adwords or other sources such PPA (pay Per Action) or PPC (Pay Per Click). Indeed, all marketing efforts undertaking by the company will be in line with the Company's Advertising Policy, together with respecting legal requirements.